

TEXAS MUSIC CHART METHODOLOGY (2010):

There are approximately 90 radio stations across Texas and adjoining states that report the weekly Top 50 Texas Music Chart.

The chart is based on the total airplay or spins at each reporting station. Spins are counted based on what's reported to us by each radio station. The Texas Music Chart reporting stations define what constitutes Texas/Red Dirt country music. We abide by their decisions. Artists that don't work 30% of their schedule in Texas or its adjoining states don't qualify.

Qualifying spins are counted only from terrestrial ("over the air") radio stations, Internet-only stations and syndicated or specialty shows. The Internet streaming of a terrestrial radio station does not count as a separate spin. We ask syndicated radio shows to provide a current affiliate list on a regular basis for review.

New for 2010: Stations that play Texas/Red Dirt music full time must play a minimum of ten (10) titles (that fit the chart's qualifications) per week. If a station only plays a specialty or weekend show, this minimum does not apply.

Based on the more stringent methodology introduced for 2010 for the Texas Music Chart, we will hold syndicated programs to the same standard as reporting stations. Therefore only terrestrial radio or internet affiliates in Texas or contiguous states will be counted, not distant states or international play. This may affect some spin counts as it accurately reflects Texas and surrounding state airplay.

New for 2010: New radio stations or syndicated radio shows interested in becoming reporters to the Texas Music Chart will be asked to fill out an application and provide additional information to the Texas Music Chart to qualify as a reporter. Please email Katie@shanemedia.com for that application.

Every week, stations submit their playlists of current songs to the Texas Music Chart office for compilation. For the convenience of stations that can't generate spin lists from music software, we provide a chart form listed alphabetically by artist last name that contains the titles that received the most spins in recent weeks, either on the Chart or almost charting. The reporting stations are encouraged to add other titles they're playing to a blank sheet provided at the end of the form.

Each weekly chart lists the Top 50 in order of spin count and ten (10) "Bubbling Under" titles, also in order of spin count.

In the case of a tie when songs have equal spins, the song with the greatest number of radio stations playing the song determines the higher chart position.

New for 2010: We ask stations to report every week. The stations may "freeze" their list up to two (2) weeks. ("Freezing" a list means they ask us to use the information from the week before.) If they freeze their reports for two consecutive weeks, we contact the station and remind them that they will

be dropped from the panel if we don't receive information the following week. If after receiving the letter, they still fail to report, we drop them from the panel.

New for 2010: If a station doesn't send a report or contact us to "freeze" their list, we list that station as a Non-Report. The spin count from the previous week will be included in that week's chart. If after two weeks there is no information submitted to us by the station, we contact the station and remind them that they will be dropped from the panel if we don't receive information the following week. If they still fail to report, we drop them from the panel.

If a station sends a report that is incomplete, in an incompatible format, or otherwise undecipherable, we will make a concerted effort to reach the station via telephone and email to get a corrected report. If we have not received a confirmation or a correction by noon, Friday, we freeze that station's most recent report.

Once a song has reached number one and stayed there for twelve (12) consecutive weeks, that song will be moved off the chart completely and given an honorary "retirement." This will allow other songs to reach the number one position.

Once a song reaches the Top 20 and then falls below number 40, it will no longer be included on subsequent Charts. It will be deleted from the weekly Chart form and it will no longer qualify as a "Bubbling Under" song."

A song that remains on the Chart for twelve weeks without reaching the top 30 will no longer be included on subsequent Charts. It will be deleted from the weekly Chart form and it will no longer qualify as a "Bubbling Under" song."

The Texas Music Chart provides tracking information of the Top 60 songs at the following rates:

Complete Listing: All Songs Reported for the week costs \$200.00 a month

Specific Listing: Reports for individual artists (choose up to 3 artists) costs \$100.00 a month

For more information, contact Katie Key at Katie@shanemedia.com.

Thanks to all the reporters to the Texas Music Chart for your input and for your support of the music.