

TEXAS MUSIC CHART METHODOLOGY (2009):

There are approximately 80 radio stations across Texas and adjoining states that report the weekly Top 50 Texas Music Chart.

Every week, stations send their playlists to the Texas Chart office for compilation. For the convenience of stations that can't generate spin lists from music software, we offer a form that contains the titles that received the most spins in recent weeks, either on the Chart or almost charting. The reporting stations are encouraged to add other titles they're playing to a blank sheet provided at the end of the form.

New for 2009: After talking with several TMC reporters and promoters, we've made a decision that the Internet streaming of a terrestrial radio station does not count as a separate radio station and therefore we will NO longer count spins for streams of terrestrial radio stations. This DOES not affect spins for Internet only stations (i.e. RadioFreeTexas.org or TOSSMMusic.com) or spins for the terrestrial stations. We will continue to count those spins

Each weekly chart lists the Top 50 in order of spin count and ten (10) "Bubbling Under" titles, also in order of spin count.

Spins are counted based on what's reported to us by the radio station on the form we generate or on a playlist from the station or specialty show.

The chart is based on the total airplay or spins at each reporting station. The Texas Music Chart reporting stations define what constitutes Texas/Red Dirt country music. We abide by their decisions. Reporting stations are reminded of the consensus of a survey conducted in the fall of 2007: Artists that don't work 30% of their schedule in Texas or its adjoining states don't qualify.

In the case of a tie when songs have equal spins, the song with the greatest number of radio stations playing the song determines the higher chart position.

We ask stations to report every week. The stations may "freeze" their list up to three weeks. ("Freezing" a list means they ask us to use the information from the week before.) If they freeze their reports for three consecutive weeks, we send the station a letter stating that they will be dropped from the panel if we don't receive information the following week. If after receiving the letter, they still fail to report, we drop them from the panel.

If a station doesn't send a report or contact us to "freeze" their list, we list that station as a Non-Report and their station's information is not included in the chart compilation for that week.

Starting with the July 20, 2009 chart we have a new rule: If a station sends a report via email that is incomplete or in an incompatible format, we will make a conscientious effort to reach the station via

telephone and email to get a corrected report. If we have not received a confirmation or a correction by noon, Friday, we will freeze that station's most recent report.

Once a song has reached number one and stayed there for twelve (12) consecutive weeks, that song will be moved off the chart completely and given an honorary "retirement." This will allow other songs to reach the number one position.

Once a song reaches the top twenty (20), and then it falls below number forty (40) it will no longer be considered a "bubbling under" song or included on the chart form.

A song that remains on the Chart for twelve weeks without reaching the top 30 will no longer be considered a "bubbling under" song or included on the chart form.

Titles with significant week-to-week upward movement in Chart position are indicated with a "bullet" symbol. In positions 21-50, an upward movement of five or more achieves a bullet. In positions 1-20, an upward movement of three or more achieves a bullet. There are no bullets among the 51-60 "bubbling under" titles.

The Texas Music Chart provides tracking information of the Top 60 songs at the following rates:

Complete Listing: All Songs Reported for the week costs \$200.00 a month

Specific Listing: Reports for individual artists (choose up to 3 artists) costs \$100.00 a month

For more information, contact Katie Key at Katie@shanemedia.com.

Thanks to all the reporters to the Texas Music Chart for your input and for your support of the music.