

TEXAS MUSIC CHART METHODOLOGY (2008):

There are approximately 80 radio stations across Texas and adjoining states that report to our weekly chart.

Every week, stations send their playlists to the Texas Chart office for compilation. For the convenience of stations that can't generate spin lists from music software, we offer a form that contains the titles that received the most spins in recent weeks, either on the Chart or almost charting. The reporting stations are encouraged to add other titles they're playing to a blank sheet provided at the end of the form.

Effective for 2008, the Texas Music Chart institutes the following changes, based on input from a survey of reporting stations:

*The chart expands from a Top 30 to a Top 50 and Bubbling Under contains 10 titles.

*We ask stations to report every week. The stations can "freeze" their list up to three weeks. (Freezing a list means they ask us to use the information from the week before.) If they freeze their reports for three consecutive weeks, we send the station a letter stating that they will be dropped from the panel if we don't receive information the next week. If after receiving the letter, they still fail to report, we drop them from the panel.

If a station doesn't send a report or contact us to "freeze" their list, we list that station as a Non-Report and their station's information will not be included in the chart compilation for that week.

*We can ONLY go by what's reported on either the form we generate or a computer generated playlist from the radio station or other specialty show.

*The chart is based on the total airplay or spins at each reporting station. The Texas Music Chart reporting stations define what constitutes Texas/Red Dirt country music. We abide by their decisions. Reporting stations are reminded of the consensus of the survey conducted last fall: Artists that don't work 30% of their schedule in Texas or its adjoining states don't qualify.

*Once a song has reached number one and stayed there for twelve (12) consecutive weeks, that song will be moved off the chart completely and given an honorary "retirement." This will allow other songs to reach the number one position.

Once a song reaches the top twenty (20), and then it falls below number forty (40) it will no longer be considered a "bubbling under" song or included on the chart form.

*A song that falls below number forty (40) without having reached the top ten (10) is eligible to re-enter the Chart and is designated with an "Re-entry" in the "Last Week" column.

*Titles with significant week-to-week upward movement in Chart position will be indicated with a "bullet" symbol. In positions 21-50, an upward movement of five or more achieves a bullet. In positions 1-20, an upward movement of three or more achieves a bullet. There are no bullets among the 51-60 "bubbling under" titles.

*As of March 31, 2008, we provide tracking information of the Top 60 songs at the following rates:

Complete Listing: All Songs Reported for the week will cost \$200.00 a month

Specific Listing: Reports for individual artists (choose up to 3 artists) will cost \$100.00 a month

For more information, contact Katie Key at Katie@shanemedia.com.

We feel these guidelines allow the Texas Music Chart to remain fresh. Thanks to all the reporters to the Texas Music Chart for their input.